

# Alexis Alikhanian

Marketing Designer

web: [www.motionalexis.com](http://www.motionalexis.com)  
tel: +374 77 189 812  
email: [motionalexis@gmail.com](mailto:motionalexis@gmail.com)

## About

Hello, I am Graphic Designer I have 8 years of professional experience in the field, and I have developed a strong skillset in creating visually stunning designs that help brands stand out. Throughout my career, I have worked on a wide range of projects, including branding, print, digital advertising, packaging, and web design.

## Education

2008-2011

**National University of Architecture and Construction of Armenia**

Master's degree, Graphic Design

## Skills

User-focused design, creative direction, color theory & composition, corporate identity

## Work Experience

### **BrainRocket**

June 2024 - Present

#### - Design Lead

As a Design Lead at BrainRocket, I am responsible for ensuring the quality and consistency of all design deliverables. I oversee the work of our in-house designers, review layouts, and maintain high creative standards across projects. I also collaborate closely with multiple outsourcing teams that produce large volumes of advertising materials, reviewing and approving their work to guarantee alignment with our brand and marketing goals.

### **BetConstruct**

May 2022 - 2024 August

#### - Graphic Design Team Lead

Designing: Creating visual concepts, mockups, and layouts for various digital and print materials such as websites, mobile apps, marketing collateral, advertisements, banners, brochures, and other promotional materials.

### **ArctX**

August 2020-2022 May

#### - Lead Graphic & Brand Designer

Web and mobile app UI / UX design (Browser, Desktop, iOS & Android). Brand identity design, print design.

### **Smartbet**

October 2019-2022 May

#### - Senior Graphic designer

Conceptualizing and designing visual assets for digital and print marketing materials such as websites, mobile apps, social media content, advertisements, email campaigns, and promotional materials.

### **Goodwin**

December 2017 -2019 October

#### - Graphic designer

Designing visual assets for both digital and print platforms, including websites, social media graphics, email campaigns, advertisements, brochures, presentations, and other marketing collateral.

### **all.me**

October 2017 -2019 October

#### - Graphic designer

Designing visual elements for the all.me marketplace platform, including user interface (UI) components, icons, buttons, banners, and other digital assets that enhance the user experience and align with the platform's branding and design guidelines.

### **Betcart**

September 2013 -2017 Oktober

#### - Graphic designer

Designing visual assets for various digital and print marketing materials such as website graphics, social media posts, email newsletters, banner ads, promotional materials, and landing pages.