

Alexis Alikhanian

Marketing Designer

web: www.motionalexis.com
tel: +374 77 189 812
email: motionalexis@gmail.com

About

Hello, I am Graphic Designer I have 8 years of professional experience in the field, and I have developed a strong skillset in creating visually stunning designs that help brands stand out. Throughout my career, I have worked on a wide range of projects, including branding, print ,digital advertising, packaging, and web design.

Education

2008-2011
National University of Architecture and Consruction of Armenia
Master's degree, Graphic Design

Skills

User-focused design,creative direction,color theory & composition corporate identity

Work Experience

BrainRocket June 2024 – Present	<div>– Design Lead</div> <p>As a Design Lead at BrainRocket, I am responsible for ensuring the quality and consistency of all design deliverables. I oversee the work of our in-house designers, review layouts, and maintain high creative standards across projects. I also collaborate closely with multiple outsourcing teams that produce large volumes of advertising materials, reviewing and approving their work to guarantee alignment with our brand and marketing goals.</p>
BetConstruct May 2022 – 2024 August	<div>– Graphic Design Team Lead</div> <p>Designing: Creating visual concepts, mockups, and layouts for various digital and print materials such as websites, mobile apps, marketing collateral, advertisements, banners, brochures, and other promotional materials.</p>
ArctX August 2020–2022 May	<div>– Lead Graphic & Brand Designer</div> <p>Web and mobile app UI / UX design (Browser, Desktop, iOS & Android). Brand identity design,print design.</p>
Smartbet October 2019–2022 May	<div>– Senior Graphic designer</div> <p>Conceptualizing and designing visual assets for digital and print marketing materials such as websites, mobile apps, social media content, advertisements, email campaigns, and promotional materials.</p>
Goodwin December 2017 –2019 October	<div>– Graphic designer</div> <p>Designing visual assets for both digital and print platforms, including websites, social media graphics, email campaigns, advertisements, brochures, presentations, and other marketing collateral.</p>
all.me October 2017 –2019 October	<div>– Graphic designer</div> <p>Designing visual elements for the all.me marketplace platform, including user interface (UI) components, icons, buttons, banners, and other digital assets that enhance the user experience and align with the platform's branding and design guidelines.</p>
Betcart September 2013 –2017 Oktober	<div>– Graphic designer</div> <p>Designing visual assets for various digital and print marketing materials such as website graphics, social media posts, email newsletters, banner ads, promotional materials, and landing pages.</p>